



# AFRH

**Association for Fertility and Reproductive Health**  
The 7th International Conference  
**ABUJA, Nigeria**

20th – 22nd September 2017

**Nigeria Air Force (NAF) Conference Centre,  
Kado Abuja**

## **BROCHURE**

### **Sponsorships, Adverts & Exhibitions**



## **NIGERIA'S PREMIER IN VITRO FERTILIZATION (IVF) CONFERENCE**



In collaboration with

**INTERNATIONAL FEDERATION OF FERTILITY SOCIETIES**

International Federation of Fertility Societies  
Federación Internacional de las sociedades de fertilidad



[www.afrhconference.org.ng](http://www.afrhconference.org.ng)

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## The AFRH Conference

### AFRH

The Association for Fertility and Reproductive Health (AFRH) is a registered body whose main aim is to promote interest in, and understanding of, reproductive biology and medicine. It does this through facilitating research and subsequent dissemination of research findings in human reproduction and embryology to the general public, scientists, clinicians and patient associations; it also works to inform politicians and policy makers throughout Nigeria and Africa.

On a more applied level, it aims to promote improvements in clinical practice through organizing teaching, training and continuing medical education activities, developing and maintaining data registries and implementing methods to improve safety and quality assurance in clinical and laboratory procedures. For more information about AFRH visit: [www.afrhnigeria.org](http://www.afrhnigeria.org)

### About AFRH Conference 2017

AFRH Conference 2017 is the seventh Annual Edition of the foremost reproductive medicine meeting of the year, boasting phenomenal scientific, postgraduate, and video programs. Plenary lectures by noted luminaries in the field will address state-of-the-art issues in reproductive medicine and science. The 2017 Conference will play host to over 500 delegates, with attendance from Nigeria, Other African Countries, UK, USA and Other Western Countries.

The Local Organizing Committee (LOC) of the 7th Annual general scientific conference of the Association of fertility and Reproductive Health (**AFRH**) cordially invites you to its conference tagged '**AFRH Abuja 2017**'.

### Conference Theme

**Theme:** The Future of Advance Reproductive Technology (ART) in West Africa

**Sub-Theme:** Improving Implantation in ART

### Pre-Congress Workshops

- IFFS: How to conduct clinical studies
- Vitrification of oocytes & embryos
- Gynaecological endoscopy in Nigeria

For registration for the Pre-Conference Workshops (September 20) & Conference (Sept. 21-22) please visit: [www.afrhconference.org.ng](http://www.afrhconference.org.ng).



## Abstract Submission

Abstracts are invited from intending participants on the Theme, Sub-theme and in other aspects of reproductive health. Deadline for submission of abstracts is 30th July 2017 (23:59 West African Time). All abstracts received will be peer-reviewed and subsequently accepted for presentation or rejected. Corresponding authors will be notified before or by 10th August, 2017 of the status of submitted abstracts.

For more information about abstract submission visit: [www.afrhconference.org](http://www.afrhconference.org)

## Delegates/ Visitors Profile

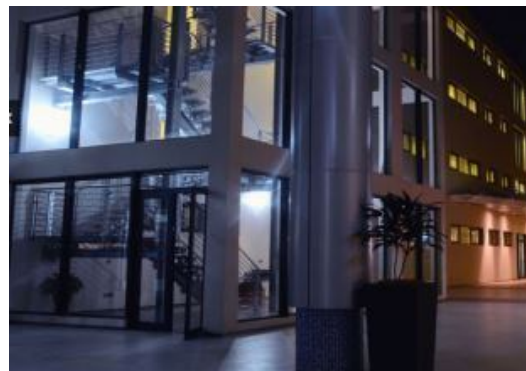
- Obstetricians/Gynecologists
- Medical Doctors / Physicians
- Embryologists
- Ultrasonographer
- Pharmacists
- Medical Lab Scientists/ Technicians
- Health Regulators
- Nurses
- Medical Equipment /Service Providers
- Counselors
- Medical Students
- Educational Institutions
- Medical Associations

## Exhibition

### Why Exhibit?

This exhibition spectrums and attracts high quality visitors to provide our exhibitors with an opportunity of exposure, conducting one to one business transactions, and meeting potential clients. It also considered as a perfect avenue for manufacturers and distributors to promote their latest products offerings in all related fields.

Face-to-face meetings are the best way to do business, build meaningful relationships, demonstrate products or services, or interact with people who make the strategic decisions.



**AFRH Conference, 2017** will provide you with an ideal opportunity to meet the people who really matters to you and your business, with over 500 fertility experts and specialist in attendance from Africa and all over the world. As an exhibitor, this exposition offers a host of more and more business opportunities

- ✓ To get exposure for your company/brand/ product
- ✓ Increase sales opportunities
- ✓ Strong brand awareness
- ✓ Improve customer relationship
- ✓ Build network with other vendors
- ✓ Gain competitive market advantage
- ✓ Launch new products
- ✓ Interact with one on one with thousands of consumer
- ✓ Showcase new products and services
- ✓ Increase product recognition
- ✓ Penetrate Nigerian market.

### Who Should Exhibit?

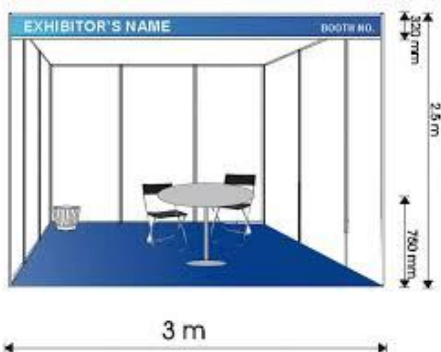
If you are in any of the following business, the AFRH Conference is the right market for you.

- ✓ Financial Institutions
- ✓ Pharmaceutical Companies
- ✓ Food and Nutrition Manufacturers
- ✓ Medical Equipment Manufacturer/  
Distributors
- ✓ HMOs
- ✓ Health Regulators
- ✓ Others



## Description of Booth

Booth Size	DESCRIPTION	Price N (\$)
3m x 2m	Regular	350,000 Naira (1,200 USD)
3m x 3m	Preferred	500,000 Naira (2,000 USD)



## Advertise in AFRH Conference Catalogue

Position your Brand effectively by Advertising in the Official AFRH 2014 Conference Catalogue that would be shared to all delegates attending.

Position	Cost	Vendor Cost	\$
Front Page Strip	300,000	250,000	1,000
Inside Front Cover	400,000	350,000	1,500
Page 3	400,000	350,000	1,500
Outside Back Cover	500,000	450,000	2,000
Inside Back Cover	400,000	350,000	1,500
Centre Spread	500,000	450,000	2,000
Full Page (ROP)	250,000	200,000	1,000
Half Page	150,000	120,000	1,000

## Sponsorship

Sponsors have the opportunity to promote their organization to an elite audience of Assisted Reproductive Technology Providers, providing excellent opportunities to network with existing and new business contacts throughout the Conference period. As a sponsor of AFRH Conference 2017, you will associate your organization with one of the largest, most prestigious events.

Our sponsorships will provide the highest level of branding and exposure pre-event, on-site and post event. The branding package level, combined package and/or exclusive sponsorship option/s you choose will provide you with the highest value for your investment.

### Value

- Strengthen and confirm your sector support through consistent and continual branding awareness and networking opportunities with high level decision-makers.
- Leverage the events extensive marketing campaign to add value to your national and international marketing strategy to maximize your budget spend leading up to and throughout the event
- Reach important targeted commercial prospects face to face in a social, relaxed networking environment, creating the ideal platform to build strong business relationships
- Increase your organizations profile to provide a direct advantage over your regional competitors for new business, to our highly qualified attendee

### Categories & Opportunities

#### Categories of Event Sponsorship

- Platinum
- Gold
- Silver
- Bronze
- Welcome Cocktail
- Tea Break Sponsor (Daily)
- Lunch Sponsor (Daily)
- Gala Night Sponsors
- Registration Kit (Bag, Note Pad & Pen)

#### Unique Sponsorship Opportunities



## Cost of Sponsorship Categories

	Platinum	Gold	Silver	Bronze
<b>Cost Value</b>	=N=7 M	=N= 5M	N 2, 000, 000	N 1, 000, 000
	2	2	5	5
	Recognized as Gala Night, sponsor which affords you branding opportunities	Recognized as one day lunch sponsor which affords you branding opportunities	Recognized as one day tea break sponsor	Nope
<b>Number of Partners</b>	2 (3m by 3m)	1 (3m by 3m)	1 (3m by 3m)	1 (3m by 3m)
<b>Gala Night, Welcome Cocktail, branding opportunities</b>	<ul style="list-style-type: none"> <li>• Inside Stage</li> <li>• Outside stage</li> <li>• Around Pavilion/ attraction partner</li> </ul>	<ul style="list-style-type: none"> <li>• Inside Stage</li> <li>• Outside stage</li> <li>• All site as allocated</li> </ul>	<ul style="list-style-type: none"> <li>• Outside stage</li> <li>• All site as allocated</li> </ul>	All site as allocated
<b>Exhibition Space/Booth</b>	<ul style="list-style-type: none"> <li>• "Thank You" Announcement by MC regularly</li> <li>• Premium Logo placement: press, website, Direct, digit</li> <li>• Premium Advert in Conference Brochure</li> </ul>	<ul style="list-style-type: none"> <li>• "Thank You" Announcement by MC regularly</li> <li>• Logo placement: press, website, Direct, Premium Advert in Conference Brochure</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement: press, website, Direct, digit.</li> <li>• Premium Advert in Conference Brochure</li> </ul>	<ul style="list-style-type: none"> <li>• Logo placement website.</li> <li>• Half Page Advert</li> </ul>
<b>Signage</b>	<ul style="list-style-type: none"> <li>• 4 VIP Tickets</li> </ul>	3 VIP Tickets	<ul style="list-style-type: none"> <li>• 2 VIP Tickets</li> </ul>	<ul style="list-style-type: none"> <li>• 1 VIP Tickets</li> </ul>
<b>Outside stage</b>	<ul style="list-style-type: none"> <li>• Product Sampling</li> </ul>	Product Sampling	<ul style="list-style-type: none"> <li>• Product Sampling</li> </ul>	- Product Sampling



## Cost for Other Unique Sponsorship Opportunities

- **Welcome Cocktail Sponsor (N1, 000, 000)**

Take the opportunity to be the exclusive sponsor of the Official Welcome Reception at AFRH and support the first of several excellent networking opportunities. Event pre-registration is organized on the afternoon/evening before the event commences so as many delegates & speakers as possible can avoid the massive registration queues on the first morning of the conference. Approximately 500 delegates and speakers are expected to participate.

- **Gala Night Sponsor (N 4,500, 000)**

The GALA DINNER is an exceptional evening event comprising of Pre-Dinner Drinks, a three-course meal with light entertainment on the night. Take the opportunity to own exclusive naming rights on the official AFRH Gala Dinner.

- **Registration Kit Sponsor (N500, 000)**

The Registration kit includes the Conference Bag, Note Pad and Pen. The kit would be given to about 500 hundred delegates that would be attending the conference. Get the opportunity to place your logo on each the items.

- **Tea Break Sponsor (N500, 000)**

- **Lunch Sponsor (=N= 2M Single Day, =N=3.5M Both Days)**

Take the opportunity to own exclusive naming rights to one of the lunches on your selected day.

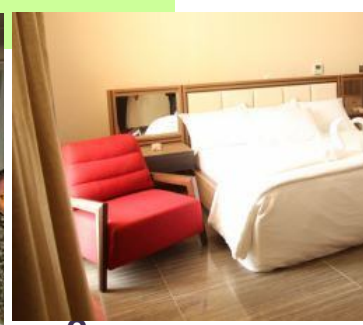
## For Payments

All Payment should be made in favor of:

**ASSOCIATION FOR FERTILITY & REPRODUCTIVE HEALTH**

**Guaranty Trust Bank Plc.**

**Account No: 0150664409**

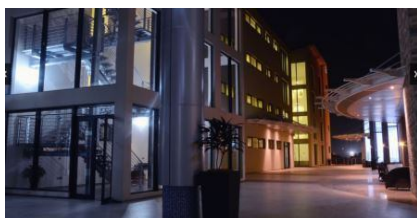


## The Venue

The NAF Conference Centre inspires security and safety as it is one of Nigeria's largest purposes built Conference Venue; it is one-stop conference and exhibition facility of international standing.

The Conference Centre has dynamic atmosphere of modernity and strategically located in the heart of Abuja, seamless traffic network, secure parking for vehicles, stringent security systems, shopping mall and fine accommodation within and around the conference venue.

For more information about NAF Conference Centre visit: <http://www.nafconsuites.com>



## The Local Organizing Committee - LOC

The AFRH Conference Abuja 2017 LOC is supported by AFRH members and clinics all over Nigeria.

### LOC Members

**Chairman** - Dr. I Wada 08033119218  
**Vice Chairman** – Dr. A Alasa 08033175840  
**Secretary** - Dr. S Hati 08090457748  
**Scientific** - Dr S Onuh 080133111128  
**Social** – Dr J. Akintujoye 08185610298  
**Logistics** – Dr. S Shuaibu 08035959550  
**Communications** – Dr. J. Idahosa 08090457748  
**Finance** – Miss E Adesuwa 08027501595

### Contact Details of LOC

**Conference Secretariat**  
Nisa Hospital  
15-21 Alex Ekwueme Way  
Jabi District Abuja

### Conference website:

<http://afrhconference.org.ng>

### Email:

[locsecretary@afrhconference.org.ng](mailto:locsecretary@afrhconference.org.ng)

### Tel:

+234 8090457748, 8174210006, 8174210100

### Conference Consultant/ Managers



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